GLS12 AUG 17-19, 2016 MADISON, WI

Sponsor Opportunity	Cost Per	Number Available
Subsidizing Students & Teachers The most generous and most impactful way to support the GLS community: sponsorship to reduce our registration rate for students and teachers (estimated 125 total) to \$50, enabling us to engage emerging talent more strategically. Sponsor listed as "Major Sponsor" on all conference materials (web, mobile, print) with sponsor's logo displayed prominently on registration site and at all student and teacher networking events. Four registrations included.	\$50,000	no longer available
Marquee Dinner Sponsorship of our signature event – an evening dinner held on the Union South outside pavilion with live music under the stars. This is our most attended event at GLS, drawing over 90% of registrants as well as keynotes, speakers and personnel. Sponsor listed as "Major Sponsor" on all conference materials (web, mobile, print) with sponsor's logo featured exclusively on all signage at the event and with prominence on conference materials (web, mobile, print). Two registrations included.	\$20,000	no longer available
Poster Reception Sponsorship of our evening poster session featuring an open bar, heavy hors d'oeuvres, and a jazz quartet. Highly attended event that encourages social interaction, exploration, and fun! Sponsor listed as "Major Sponsor" on all conference materials (web, mobile, print) with sponsor's logo displayed prominently on registration site and at all student and teacher networking events. Four registrations included.	\$15,000	1 of 1 available
Showcase Awards Event Sponsorship of our evening awards showcase that features a panel of leading game designers as judges of the top 5 game submissions of the year. Sponsor listed as "Major Sponsor" on all conference materials (web, mobile, print) with sponsor's logo displayed prominently on registration site and at all student and teacher networking events. Four registrations included.	\$15,000	1 of 1 available

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Opening Breakfast and Keynote Event Sponsorship of our opening breakfast and keynote event held in Varsity Hall and setting the tone for all three conference days. Heavily attended with premier visibility. Logo featured exclusively on signage at the event and with prominence on conference materials materials (web, mobile, print). Two registrations included.	\$10,000	1 of 1 available
Beer & Brats Social Sponsorship of the casual evening event on our final conference afternoon: social networking Wisconsin style! Logo featured on signage for the event and with prominence on conference materials materials (web, mobile, print). Two registrations included.	\$10,000	no longer available
Breakfast or Lunch Sponsorship of one of our three continental breakfasts at the conference for all speakers and attendees. Logo featured on signage on all serving tables for one breakfast or lunch event and on conference materials materials (web, mobile, print). Two registrations included.	\$7,500	3 of 5 available
Bridging the Digital Divide: Access Sponsorship to keep all attendees on the grid throughout the event. The internets thank you! Logo featured on handouts related to using the internet and on conference materials materials (web, mobile, print). Two registrations included.	\$7,500	1 of 1 available
Feed & House the Natives Program Sponsorship for one long year of volunteer labor by an entire staff of dedicated, enthusiastic, and unpaid graduate students. Funds go to materials, supplies, and pizza for volunteers throughout the year. Logo featured on planning committee swag and on conference materials materials (web, mobile, print). Two registrations included.	\$5,000	no longer available